



# Pre-COP15 webinar: Make Nature Count

## Aligning financial flows with Ecosystem Services

**Wednesday 30th of November 14:00-15:30 CET**

Part of the discussions during COP 15 in Montreal will be around the concept of ‘nature positive’ and having a net positive effect on biodiversity. But what is nature positive? And what does a positive effect on biodiversity actually mean from a societal perspective?

In this webinar we dig deeper in understanding what opportunities and risks appear when we assess the (expected) changes in ecosystem services in different investment projects.

What ecosystem services does nature provide? Is it possible to translate them in a monetary value? How can we use these ESVD values in financial decision making? And how do we integrate this in TNFD’s LEAP framework?

The ‘Make Nature Count’ report is an important step towards answering these questions and pinpoints the direction for more sustainable investments and a more sustainable future.

Join the online webinar hosted by the Foundation for Sustainable Development in cooperation with ASN Bank to find out more about ecosystem services, the valuation of nature and how your organisation can use this to make nature count.

[Register here](#)

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# Program

## ARIE KOORNNEEF

Managing Director ASN Bank

Making nature count is about how we count in nature. The next step in financial investments.

## CAROLINE VAN LEENDERS

Senior process manager Sustainable Development at the Netherlands Enterprise Agency and the Netherlands Ministry of Agriculture, Nature and Food Quality

When you know the ecosystem, you know your opportunities and risks. Lessons from nature in stakeholder management.

## ROEL NOZEMAN

Head of the Biodiversity team at ASN Bank and program director of the Partnership for Biodiversity Accounting Financials (PBAF)

What is nature positive and the need for aligning financial flows with ecosystem services

## VINCE VAN 'T HOFF

Program officer Ecosystem Services Valuation Database

How can we integrate environmental economic accounting into financial assessments.  
And what do we learn from that?

## ARNOLD VAN VLIET

Biologist Wageningen University & Research and board member of the Foundation for Sustainable Development

The 4 main conclusions and how to integrate ecosystem service valuation into the LEAP framework

## WIJNAND BROER

Partner at CREM and program manager of the Partnership Biodiversity Accounting Financials (PBAF)

Next steps in aligning financial flows with ecosystem services

## MODERATOR: MIEKE SIEBERS

Executive director at the Foundation for Sustainable Development